Course Code				**23CAMAP231**			
Title of the Course				**E COMMERCE AND WEB DESIGNING LAB**			
Offered to: (Programme/s)				**B. Com CA HONS**			
L	**0**	**T**	**0**	**P**	**2**	**C**	**1**
Year of Introduction:	**2024-25**			**Semester:**			**3**
Course Category:	**Major Practical**			**Course Relates to:**			**Global / National / Regional / Local**
Year of Revision:	**2024 - 2025**			**Percentage:**			**NA**
Type of the Course:				**Skill Development / Employment**			
Crosscutting Issues of the Course :							
Pre-requisites, if any				**Knowledge in Web Designing Tools**			

Course Description:

The objective of course is to provide students with practical experience using the questions should be practiced using **Blue Griffon, Google Web Designer, KompoZer and open Element /any related tools.** The students should be taught the usage of appropriate html tags for these questions

Course Aims and Objectives:

S.NO	COURSE OBJECTIVES
1	Students will learn to implement display a hyperlink which when clicked directs you to Amazon website.
2	Students will explore and implement B2c Basics, B2c-Business and CRM, B2c Software Systems
3	Students will analyze Foundations of Risk Management, Compliance Management.
4	Students will apply the concept of html tags, html elements, html attributes, css preview
5	Students will improve their proficiency in programming languages HTML coding conventions, Comments, HTML Elements, Should Describe Web Page

CO NO	COURSE OUTCOME	BT L	P O	PS O
CO1	Implement web page to demonstrate taking various applications of ecommerce.	K2	6,7	1,2
CO2	Analyze the performance of Credit card/Debit card/Online transfer.	K3	6,7	1,2
CO3	Apply web page to display definition list which defines the terms: B2B, B2C, C2B, C2C.	K3	6,7	1,2
CO4	Develop efficient and optimize HTML code for various E-Commerce operations.	K3	6,7	1,2
CO5	Demonstrate proficiency in a programming language used for Web Page.	K3	6,7	1,2

Course Outcomes

At the end of the course, the student will be able to…

For BTL: K1: Remember; K2: Understand; K3: Apply; K4: Analyze; K5: Evaluate; K6: Create

CO-PO MATRIX									
CO NO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2
CO1						2	3	2	2
CO2						3	2	2	3
CO3					3	2	3	3	2
CO4						3	3	2	3
CO5						3	3	3	3

Use the codes 3, 2, 1 for High, Moderate and Low correlation Between CO-PO-PSO respectively

Course Structure

This lab list covers the key areas of a Web Designing lab course, providing hands-on practice with various Web Designing, enabling students to implement and manipulate these Web Designing to solve real-world problems efficiently. Through a series of HTML programming exercises and projects, students will develop practical skills in designing, analyzing, and optimizing Web Designing.

Unit 1: Basic Concepts: (6Hrs)

Lab 1:

Create a web page to display a hyperlink which when clicked directs you to Amazon website.

Exercise 1:

Display a hyperlink**:**

Objective: Learn to display a hyperlink which when clicked directs you to Amazon website.

Tasks:

Write a program to display a hyperlink which when clicked directs you to Amazon website.

Lab 2:

Create a web page to demonstrate your college name aligned with the logo of your college.

Exercise 1:

Display a college logos**:**

Objective: Learn to develop HTML code for creating websites

Tasks:
Write a program to create a college name aligned with the logo of your college

Unit 2: Digital Marketing
Lab 3:
Digital Marketing
Representation of Scrolls randomly
Objective: To understand the concept and web page to display the text "Digital Marketing"
2. Tasks:

Write Program Create a web page to display the text "Digital Marketing" which scrolls randomly.

Lab 4:

E-Commerce" for exactly 5 times from left to right of the screen.
Representation of moving of text left to right
Objective: To understand the concept and types of Web pages.
2. Tasks:

Write Program to implement Create a web page to scroll the text "E-Commerce" for exactly 5 times from left to right of the screen.

Lab 5:
Redirection of pages
Representation of redirects you to your college website.
Objective: To understand the concept how to redirect the web page better
Tasks:

10. Write Program to implement a web page to insert an image which when clicked redirects you to your college website.
11. Create a web page to display the name of your college in h6 size with blue as font colour

Unit 3: Headings
Lab 6
Headings
Implementing the headings in the web page.

4. **Objective:** Understanding to implement the headings in the webpage.

Create a web page to display the name of your college in h6 size with blue as font colour

Lab 7:

Create a web page to demonstrate a pull-down menu. The menu should contain the list of your favorite south Indian dishes.

Create a web page with name of your college as text. The text should scroll, alternate and slide.

Create a web page to display an image surrounded by text on all the four sides.
Unit 4:

Images Which Are Alignment

Lab 8:

Objective: Implementation of Alignments

Tasks:

a) Create a web page to display 3 images which are aligned left, right and center respectively.
b) Create a login page asking the user to enter his username and password followed by a submit button

Unit 5: Form titled as Feedback form (6Hrs)

Lab 8:

Creation of forms with feedback form

1. Feedback Form:

Objective: Understanding **Creation of Feeback forms**

a) Create a web page using a form titled as Feedback form which takes the feedback of faculty teaching a particular subject in your college.

b) Create an unordered list of popular B2C ecommerce web sites.

References:

1. "Introduction to E-Commerce: Combining Business and Information Technology By Martin Kutz.

2. Web Programming with HTML5, CSS and JavaScript, John Dean, Jones & Bartlett Learning
3. HTML & CSS: The Complete Reference, 5th Edition, Thomas. A. Powell. .

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23CAMAP231 : Ecommerce And Web Designing Lab

Offered to: B. COM HONS (CA) **Semester: III**
Max. Marks : 50 (CIA: 15 + SEE: 35) **Hrs/Week: 2**

Model Paper : Practicals

Time: 3 Hrs. **Max. Marks: 35**

Section – A

1. Experiment-1 15 M

2. Experiment-2 10 M

Section – B

Viva Voce 10 M

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